

In 2021 we introduced the North Pole Wireless Magical cELFone Network to bring more holiday magic to families everywhere! The network consists of a web-based platform with many exciting features, and previously included a mobile "cELFone" prop for magical use by Elves or parents to communicate magically with the North Pole.

After receiving feedback from families and Elves around the world, we are excited to announce the following change for 2022:

- A change from the cELFone prop to a magical mobile cELFone Smart Phone Watch for Elves to wear on their wrist
- A new platform to schedule & purchase virtual visits with Santa

The network will continue to host the same wonderful array of activities:

- *North Pole Messages*: a magical portal where children can access messages "written" by their Elves! Not only are children excited to view daily messages, but this platform also offers some "travel relief" for when the Elves do not wish to make the journey to the North Pole each night during the season!
- *Wish List*: this magical platform provides a template for children to create their own unique Wish Lists for the holiday season, as well as a link providing the year's best items suggested by Operator Elvis!
- *Santa's Corner*: this special page features special events throughout the holiday season with Santa himself! Storytime events will also have links for you to purchase the books to read along.
- *12 Days of Giving*: a wonderful opportunity where families can kick off the holiday season with the true meaning of Christmas by participating in random acts of kindness! Families who complete all 12 days of activities have the option to enter a drawing to win a virtual visit with Santa!
- *Magical Fun with Mrs. Claus*: this page offers fun ideas for family-friendly craft and recipe ideas for the holiday season!

Be sure to watch for the new inventory to load on Amazon by late October or early November! If you joined the network last year, please be sure to watch for an email from us which will provide instructions on how you can receive the upgraded items for free as a courtesy from us!

For more information, please visit our Facebook page & private group for parents!

<https://www.facebook.com/North-Pole-Wireless-106033235115737>

<https://www.facebook.com/groups/1032908014121789>